

## **Measuring Subjective Well-being in Nunavik Ageing Population**

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ABSTRACT. I explore “happiness” and “satisfaction” as measures of subjective well-being among the ageing population in Nunavik. I argue that these measures have limitations and are not consistent with the variety of responses to questions about social conditions at different moments in time. In addition, the mental health case is identified as a particular circumstance within the ageing population offering some challenges to the orthodox model of human happiness.

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